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Writing is hard. It doesn't have to be as hard as we make it. I studied stories for 20 years to learn what I'm sharing here, and then I spent six years teaching my theory to college sophomores. That's how I know it works; it's simple enough that I can teach a 19-year-old to tell a competent story in 12 weeks, and yet expansive enough that you can use it to build your own structure, create compelling characters, and develop a conflict that will get you from start to done.

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